

To whom it may concern,

My name is _____. I am also known as _____ on most major social media platforms and operate a commercial photography business.

I am contacting you regarding the theft and misuse of my images to promote _____ commercial properties across that brand's website and social media profiles..

As a photographer my images are my livelihood and when used by a commercial entity without my permission, or payment for their use, I will proactively ensure payment is sought in return for doing so.

Here are (links or screenshots) to the images in question -

(INSERT IMAGES OR LINKS HERE)

(MODIFY THE SECTION BELOW TO INCLUDE OR EXCLUDE THE IMAGE COPYRIGHT VIOLATION TYPES)

Here are the reasons I am now chasing payment for the use of my digital assets to promote your properties -

1. No permission was sought from me for use of my images in this way.
2. The images do not contain directly clickable links leading to my website profiles.
3. There are clear links pointing to the commercial entities _____ operate, but not clear links to my accounts.
4. The images are all being used within the _____ website without permission or payment made to me.
5. There are clear notices of advertising available within the _____ website.

It is absolutely disgraceful that a company / institution/ organisation of your size believes it has the rights to take the work of photographers without permission or payment for their use. (Some sort of extended information about the business using the images here)

Invoice and screenshots are attached for the images in question.

I look forward to hearing from you very soon.

Thanks,

Upset and angry photographer.